

Job Title: Westside Community Food Market Facilitator

Organization: SPEC – Society Promoting Environmental Conservation

Founded in 1969, The Society Promoting Environmental Conservation (SPEC) is a non-profit charitable organization that addresses environmental issues in British Columbia, with a focus on urban communities. Areas of work include local food security, zero waste, energy conservation and protection of local land and water resources. Visit the website at www.spec.bc.ca for more information on SPEC's programs and initiatives.

Work tasks and responsibilities:

The Westside Community Food Market Facilitator will work to increase the impact of the Market in the community by:

- Supporting the Market Coordinators;
- Helping to recruit and manage a team of volunteers;
- Helping to recruit and manage local experts that will deliver workshops and information sessions at the market;
- Helping with logistics and administration including market set up and take down;
- Promoting the market in the community;
- Supporting vendors;
- Developing innovative ideas to attract more visitors to the market;

Additional Activities:

- The intern might be asked to provide support to other SPEC projects as needed.

The **Westside Community Food Market** (<http://spec.bc.ca/westside-community-food-market>) is a weekly market in the community of Kitsilano that aims to build the local food movement by: i) Creating additional avenues for local food producers to connect with local food eaters, ii) Increasing access to healthy and sustainably produced food for lower income and marginalized community groups through a voucher program, and iii) raising awareness about the benefits for human health and the environment of producing and consuming sustainably and organically produced food. The market has operated for the last seven summers in partnership with Kitsilano Neighborhood House. The student will assist with marketing, vendor and consumer engagement, outreach and communication. There is a strong need to focus on the market's major challenge which is to bring more customers to the market and the market's overall financial sustainability. This is where the student will have a great opportunity to learn about engagement, marketing and business development, which will be helpful for his/her future career.

For a student looking to work in Vancouver's environmental and community development non-profit communities or within the field of urban agriculture this will be an invaluable opportunity for networking and skill building.

To learn more about SPEC please visit www.spec.bc.ca

Eligibility

To be eligible to participate in the Canada Summer Jobs initiative, individuals must:

- be between 15 and 30 years of age at the start of the employment;
- have been registered as full-time students in the previous academic year and intend to return to school on a full-time basis in the next academic year;
- be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act⁶; and,
- be legally entitled to work in Canada in accordance with relevant provincial/territorial legislation and regulations.

Skills and Qualifications:

- Volunteer management experience;
- Outreach and or engagement experience;
- Computer proficiency including use of Microsoft office or similar, and social media;
- Capable of heavy lifting including tables, tents and signage;
- Passion for urban agriculture and environmental conservation;
- Graphic design skills are an asset.

Hours and Wage

30 hours a week at \$12/hour, starting May 29 and running until September 3 (14 weeks).

To apply, please send your resume and cover letter to admin@spec.bc.ca by 10 AM, Monday May 8.

Please note that position availability is contingent upon funding.